

WILLIE XIE

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EXPERIENCE

Product Designer

Shanutec

2016 - Present

- Project Lead on 'VISION' (IF Gold 2018 winner), Collaboration with Jacob Jensen Design
- Design for XPOWER power track and modules
- Production and Design for Product Packaging
- Design and Development of Company Website
- UX / UI Design for Energy Management App

Freelance Designer

2015 - 2018

- *Wonderfloor HK*: Web Design & Development
- *Ideal Tenant*: Web Design / Promotional material
- *Santi* : 3D Design for Fingerprint Reader

Junior Product Designer

Drift Innovation

2013 - 2014

- Design and Engineering for mounting accessory
- Packaging Design for action camera 'STEALTH II'
- Coordination for distributors and manufacturer
- UI and UX concept design for Drift App

EDUCATION

BSc. Product Design

Brunel University London

2011 - 2015

General University Qualification

German Embassy School Beijing

2000 - 2010

SKILLS

Adobe Suite

Solidworks

Keyshot

HTML5, CSS

Framer

Rapid Prototyping

LANGUAGES

German (Native)

Chinese (Native)

English (Fluent)